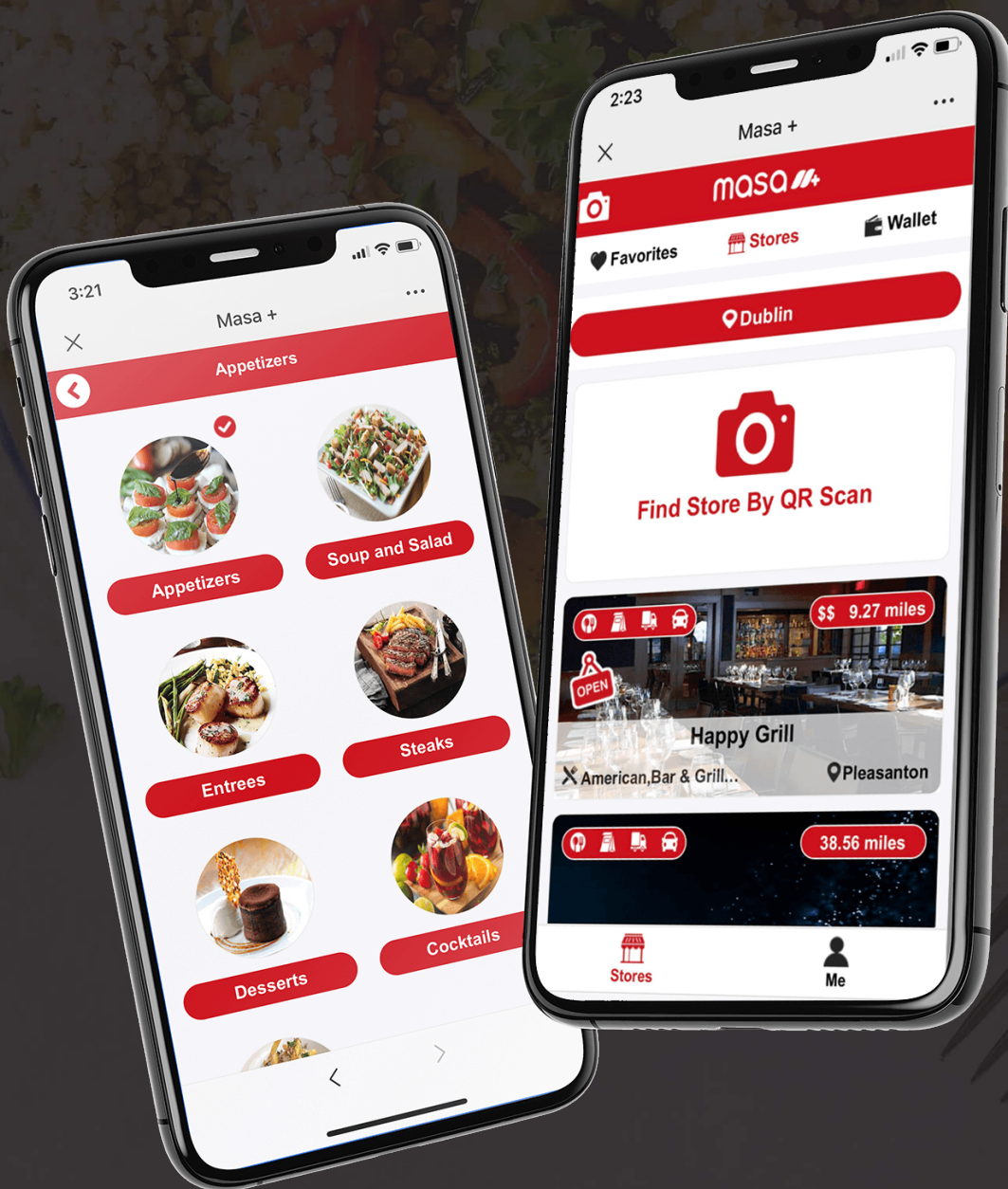




Fast & Simple Web Store + Online Ordering

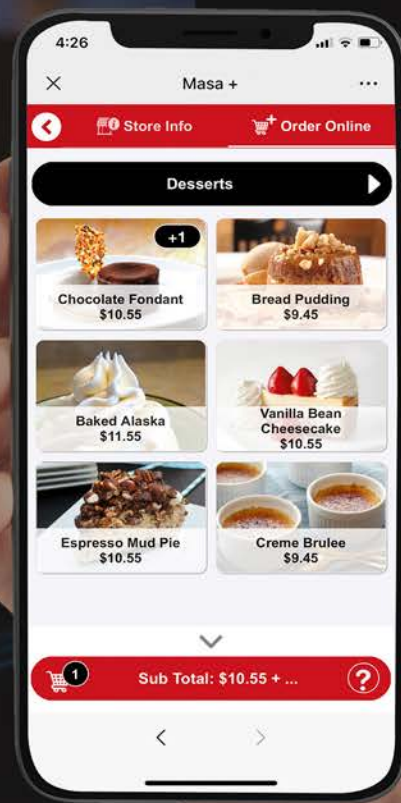


What's Masa+

Masa+ Online Ordering allows you to order from your Favorite restaurants right from your phone , tablet or PC. Masa+ Online Ordering also showcases your restaurant with detailed information and gallery, helping you with online marketing with ease.



Seamlessly Integrated with Aldelo Express Cloud POS



Why Join Masa+ as a Merchant

Masa+ Web Store & Online Ordering is a first class solution seamlessly integrated into Aldelo Express Cloud POS platform. Masa+ is an Aldelo product offering complete frictionless experience both in original setup as well as ongoing maintenance (or rather, lack of maintenance required).

Our goal with Masa+ for merchants is to eliminate the need to maintain an online store separate from physical store, so that you can focus on your store operations and maximize productivity.



It's Really FREE

Masa+ is a free service to merchants as part of our Aldelo Pay benefits. There is no monthly fees, per transaction fees, commissions, marketing fees or any other weird fees. Rather, Aldelo offers Masa+ completely free of charge to merchants. It's our way of saying Thank You for using Aldelo Pay. (And yes, we don't charge your customers any fees neither)



Setup is Automatic

Masa+ offers innovated setup that literally allows you to setup your Online Store within seconds. Just click a Connect button in our App Market and given it 15~45 seconds and your online store, menu, modifiers, item pictures, prices are all magically ready. All you have left to do is just configure your Online Store Preferences and Theme. You can bring your store online in minutes rather than days.



No Maintenance Needed

Masa+ is a first class online ordering solution tightly integrated with Aldelo Express platform. This means, anytime you make changes to your menu, pictures, settings, item out of stock and more, data is instantly in-sync always. You never have to worry about it, they just work. Likewise, you no longer have to manually start cashier for online orders, nor having to deal with non-native payment tenders.



In-App or In-Store Payments

Masa+ supports both In-App and In-Store payments, allowing you to control how you want your customers pay. Support for Masa e-Gift is seamless and simple, offering you the ability to maximize Gift Card sales program to increase cashflow while keeping customers engaged.



Contactless Table Side Ordering

Masa+ offers superior table side ordering with customers' own phones. Our contactless table side ordering knows what table the order came from, and completely replaces the need for paper menu. This enables less staff to serve more customers, allowing for self-ordering with ease.



Promote Your Store

Masa+ is more than just an online order. It's a restaurant marketplace. You can custom configure your store's theme, gallery, and much more to present your story to customers. Consumers can easily find your restaurant via its nearby search, as well as Direct Store URL and QR are provided for you to self promote as well.

Order Your Way Anytime Anywhere

From your Phone, Tablet or Desktop Computer



Dine In



Pickup



Curbside



Delivery

Access Your Favorite Restaurants Anytime Anywhere

Regardless if you are at the restaurant or ordering from home you can promote social distancing by ordering online for Dine In, Take Out, Delivery or Curbside Pickup.

You can pay with e-Gift right from the app, with our safe and secure e-Gift system and the balance is stored in your e-Wallet for use later. Best of all you never need to look for lost cards or unknown balances ever again. Its all stored in the Masa+ for you to use any time



Scan QR to Lookup
Store & Menu



Contactless Ordering



Nearby Restaurants
Info



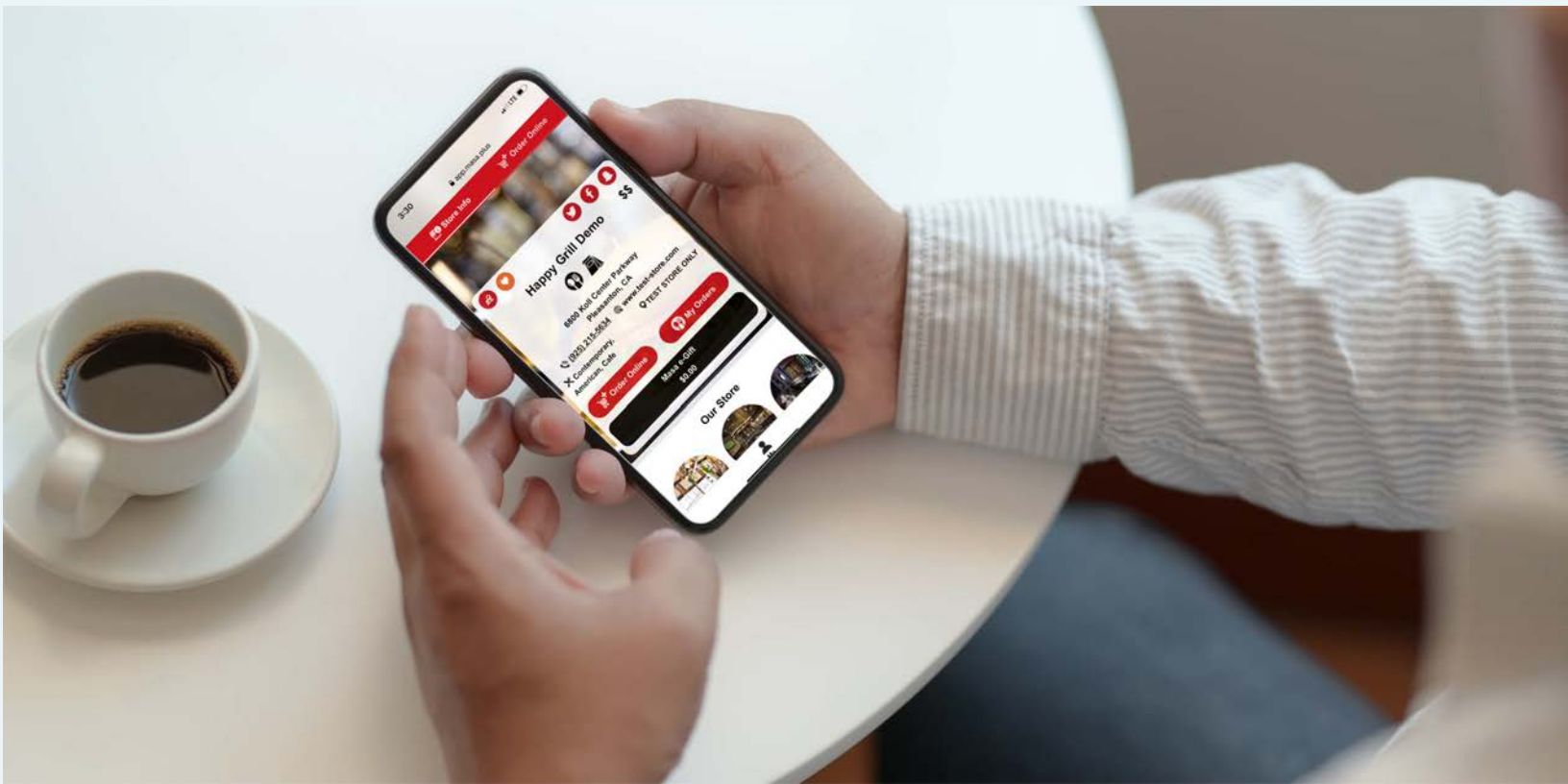
Consolidate e-Gift Cards
Into Single Wallet



Save Favorite
Restaurants



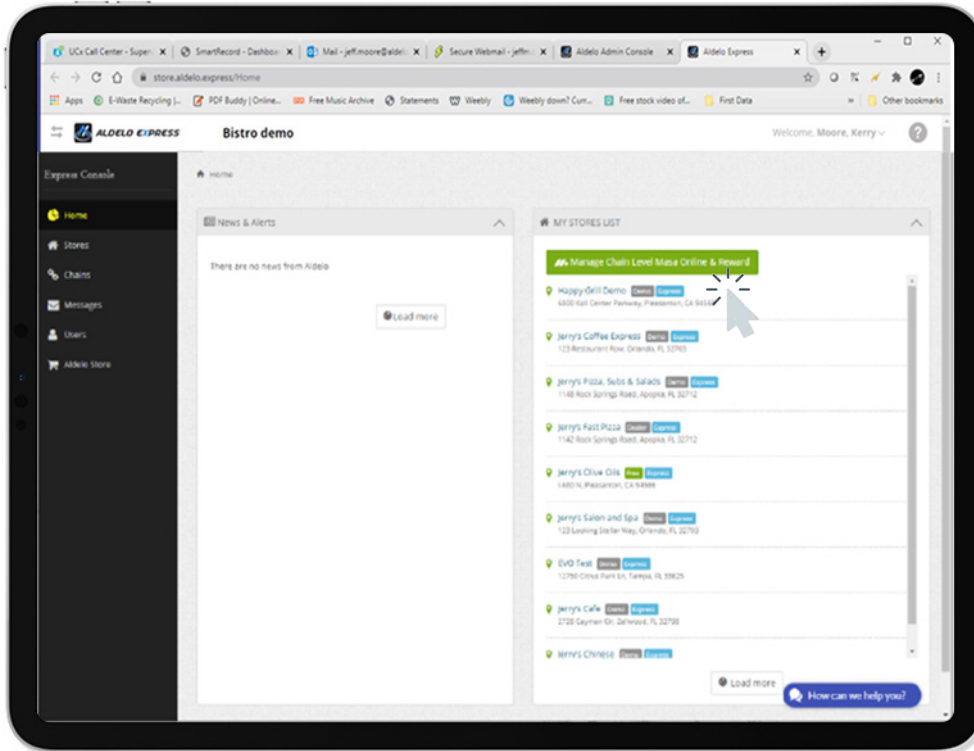
Fast e-Gift Card
Redemption



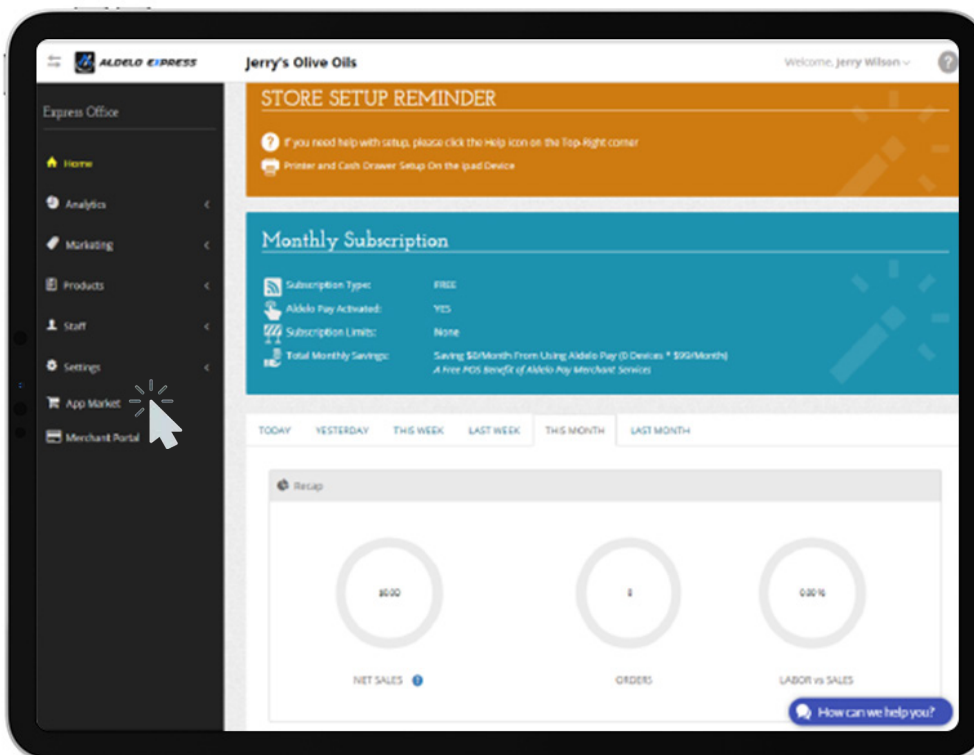
Setup Online Store is Fast & Simple

Step 1: Login to the store portal at My.Aldelo.Express

Step 2: Select your store



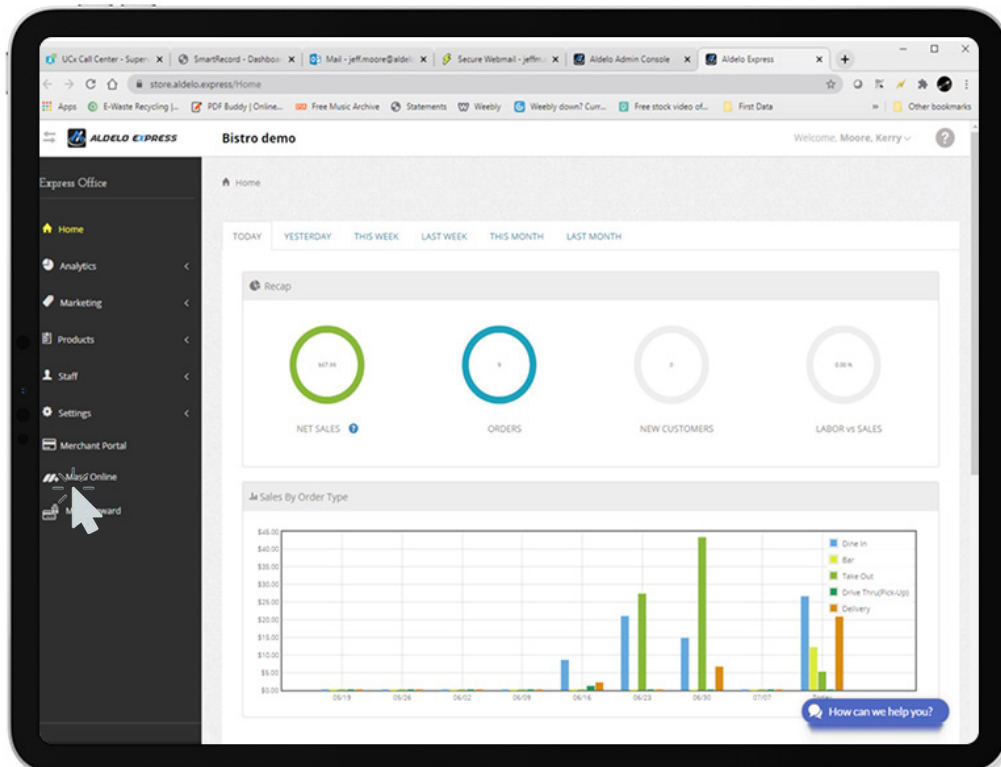
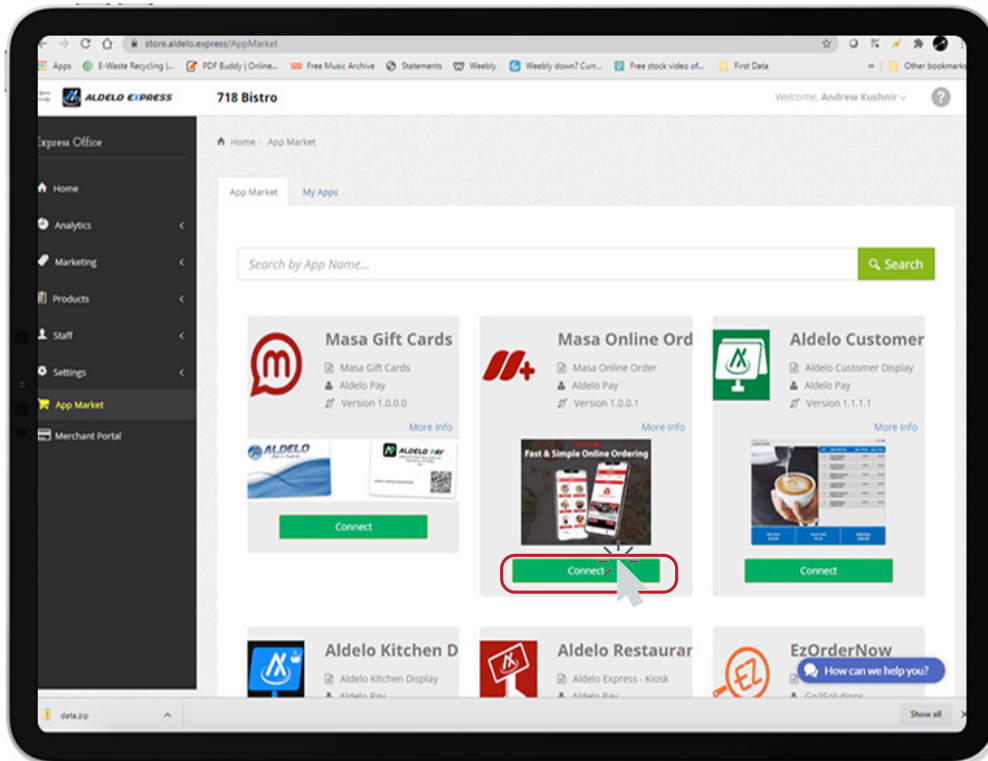
Step 3: Click on App Market



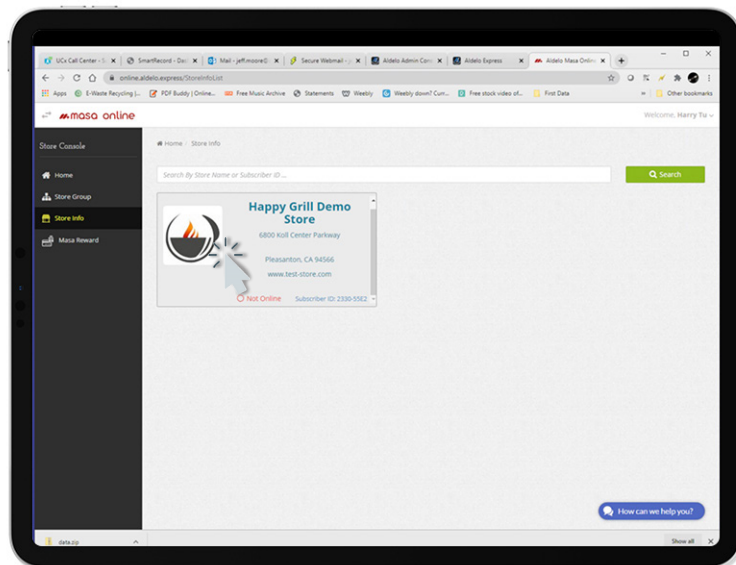
Step 4: Click on "Connect" and wait for the loading screen to complete (15 ~60 seconds)



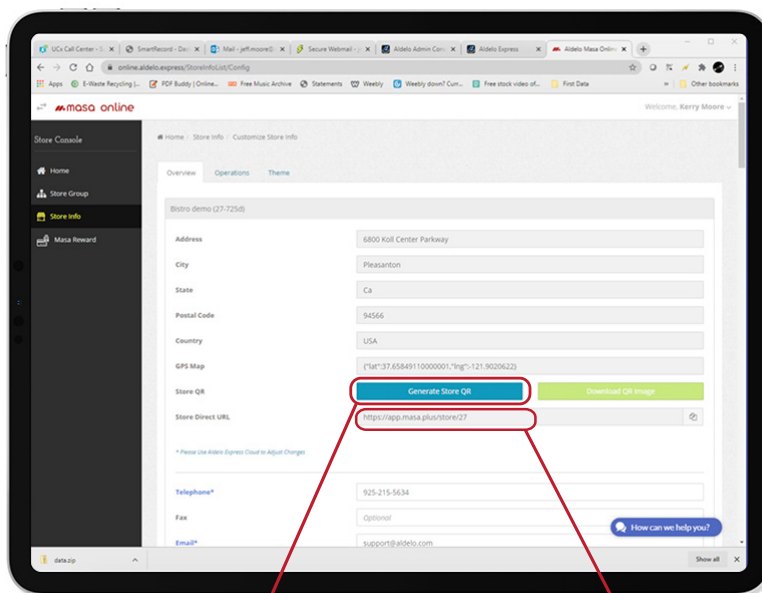
When the connect action is complete, your menu on the left will refresh to offer Masa Online. Click the Masa Online menu on left to access Masa Online Merchant Portal.



Step 5: Click on "Store Info" then Click on the Store .



Step 6: Review Setting – Overview page



Generate Store QR

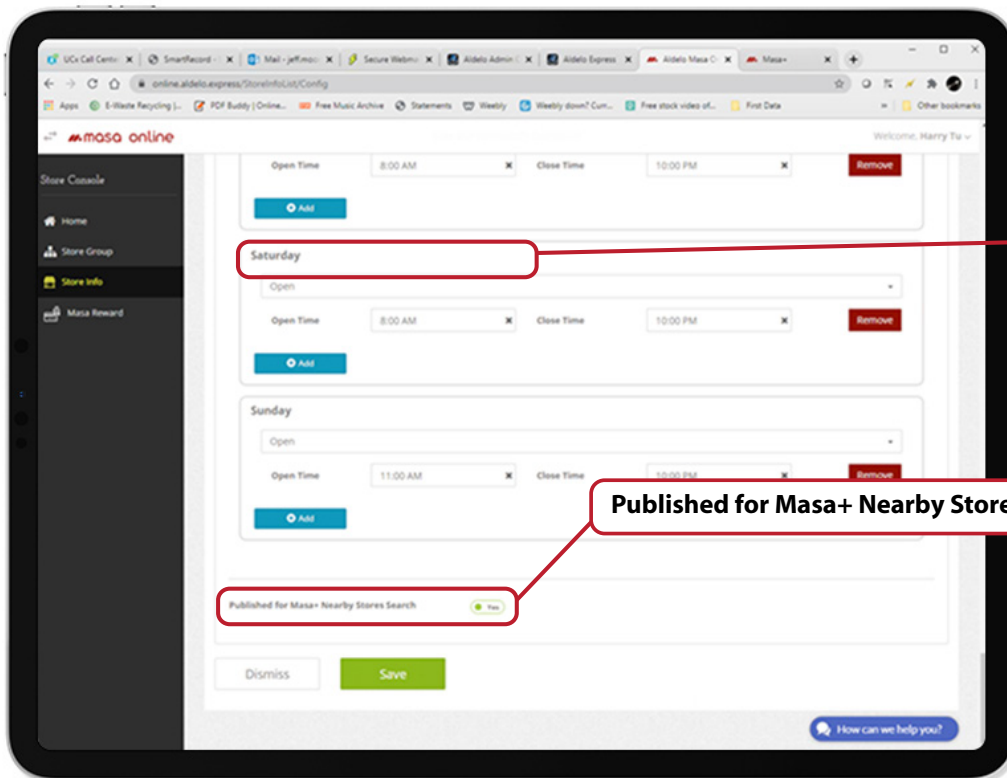
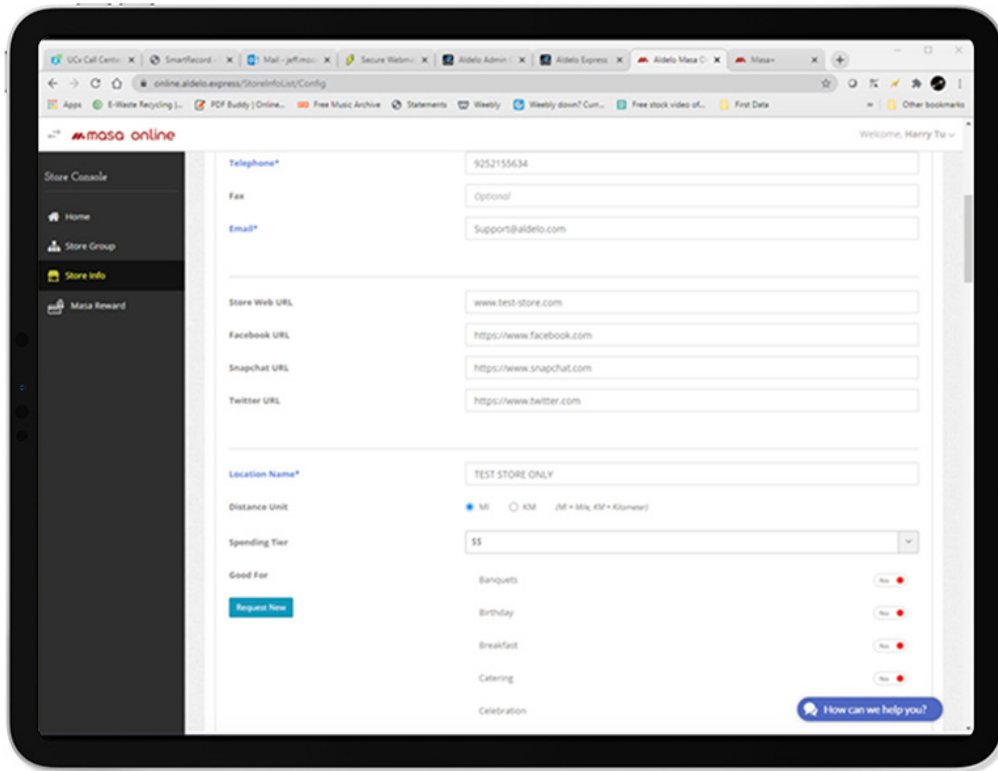


This QR generated allows your customers to scan and redirect to your web store

<https://app.masa.plus>



This URL is your web store and online order direct link



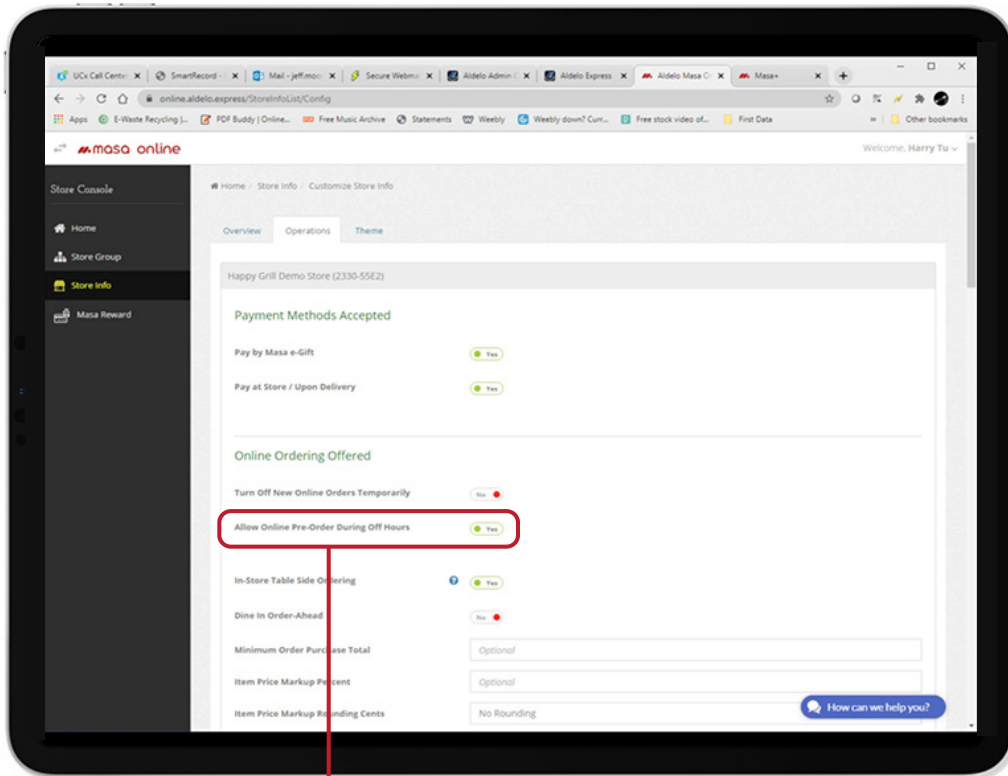
Setup Everyday's Store Hours

Published for Masa+ Nearby Stores Search

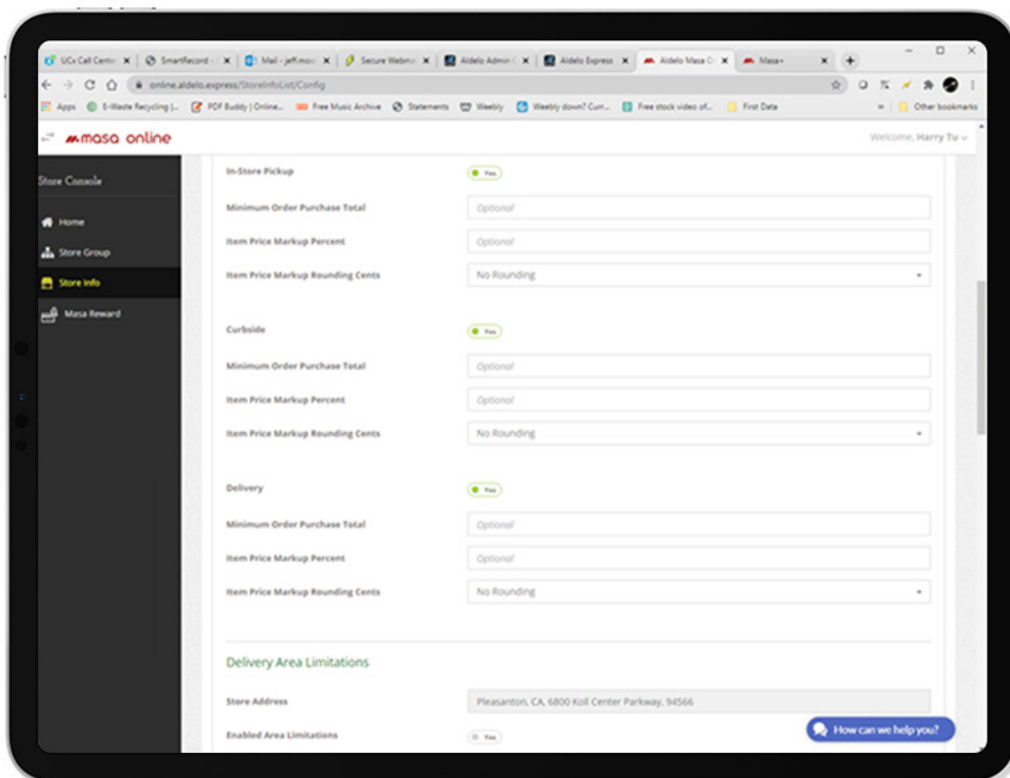


When Your Store is configured along with theme completed, please toggle to Yes to participate in local area nearby search.

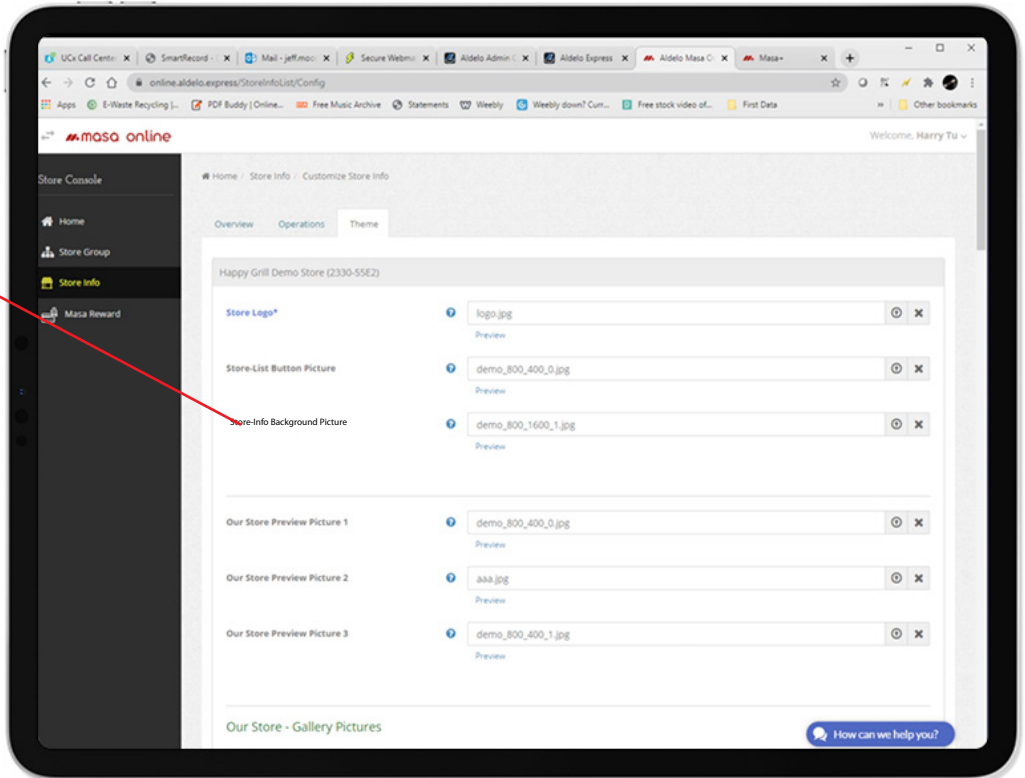
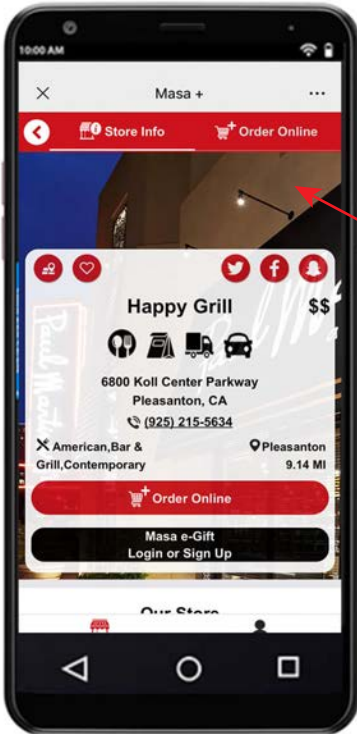
Step 7: Review Setting – Operations



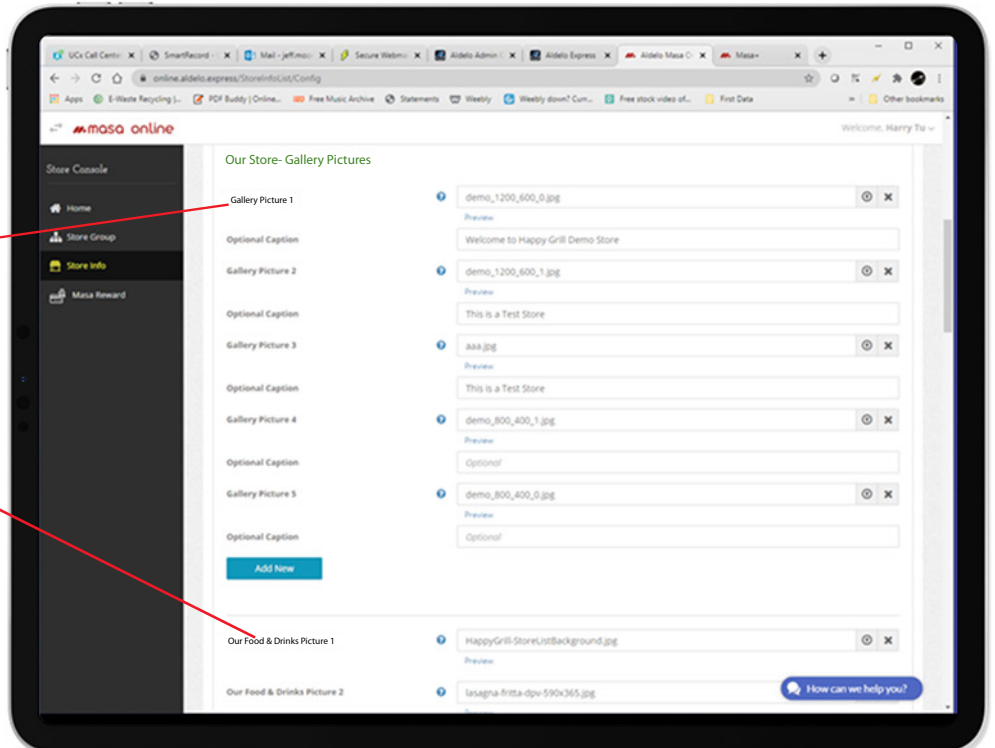
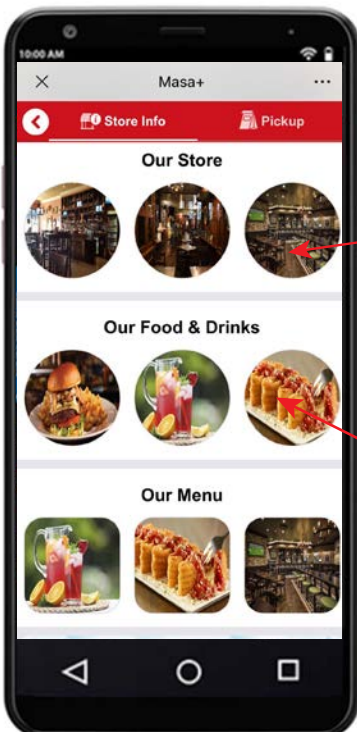
We suggest to enable Allow Online Pre-Order During Off Hours



Step 8: Review Setting – Theme

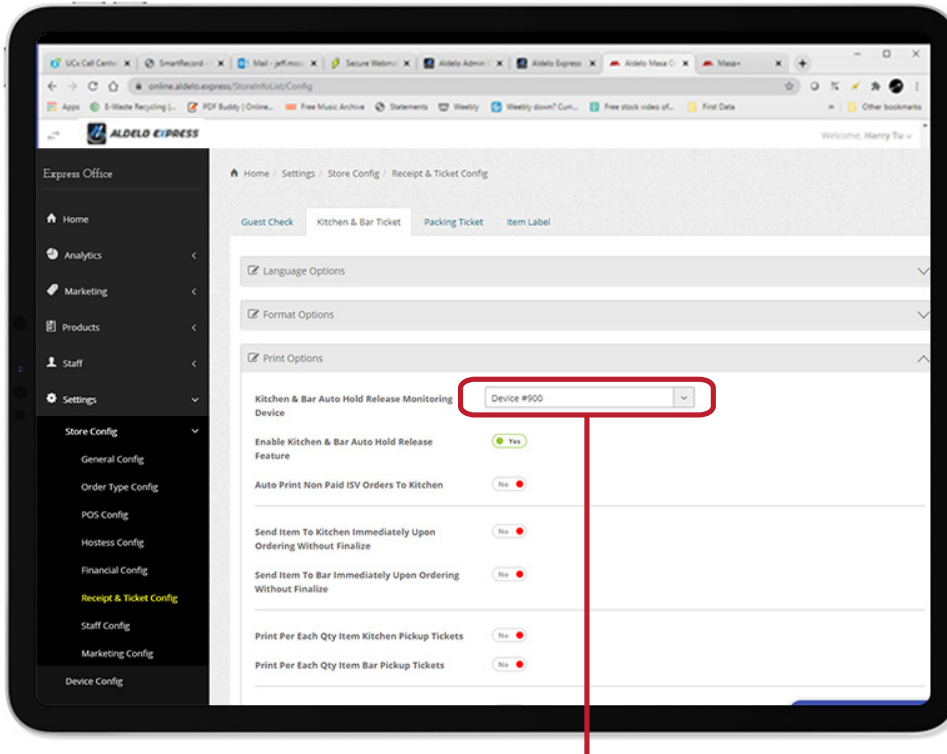


Tip: Although Menu Group, Menu Items, and Modifier Item pictures are auto retrieved from Express Cloud, we suggest that you optimize the pictures under Express Cloud so that they are 800 x 400 with 50KB or less in size.

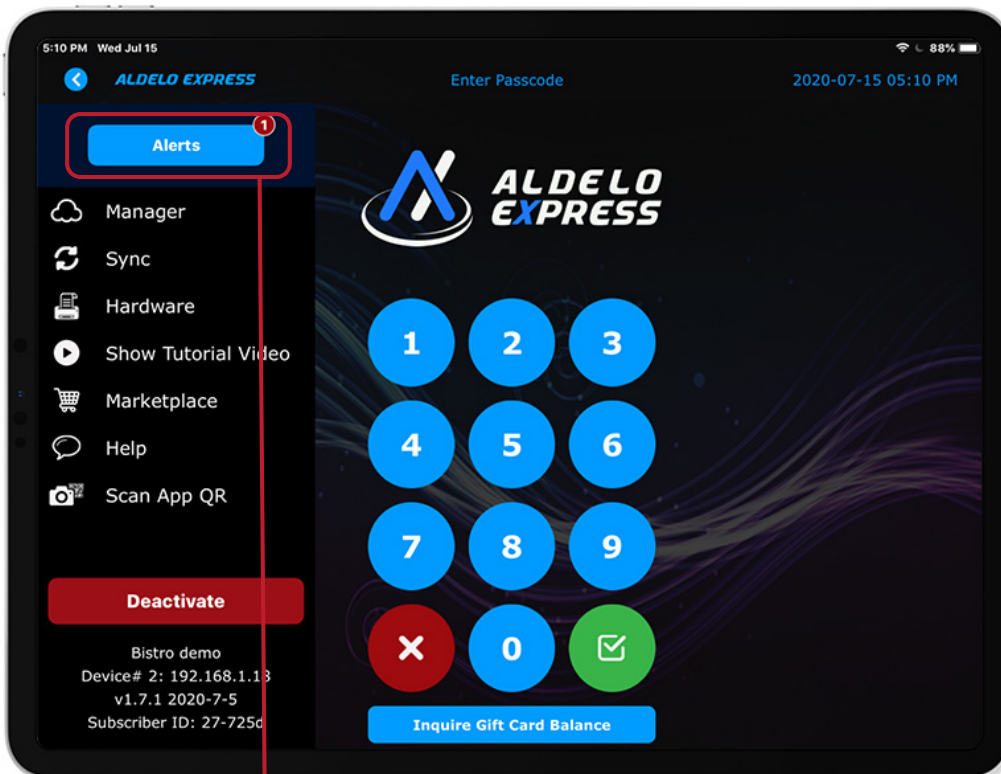


Tip: If there are items that you do not wish to appear on Masa+, please set Item Visibility in Express Cloud

Step 9: Important Setup at Aldelo Express iPad POS



Please configure one of your iPad to act as the Print Server by selecting a device here



For the device configured as Print Server in the step above, please ensure that it is:

1. Always Plugged in with Power,
2. iOS Settings Auto Off is Disabled,
3. iOS Setting Guided Access Mode is Enabled with Aldelo Express App running inside.



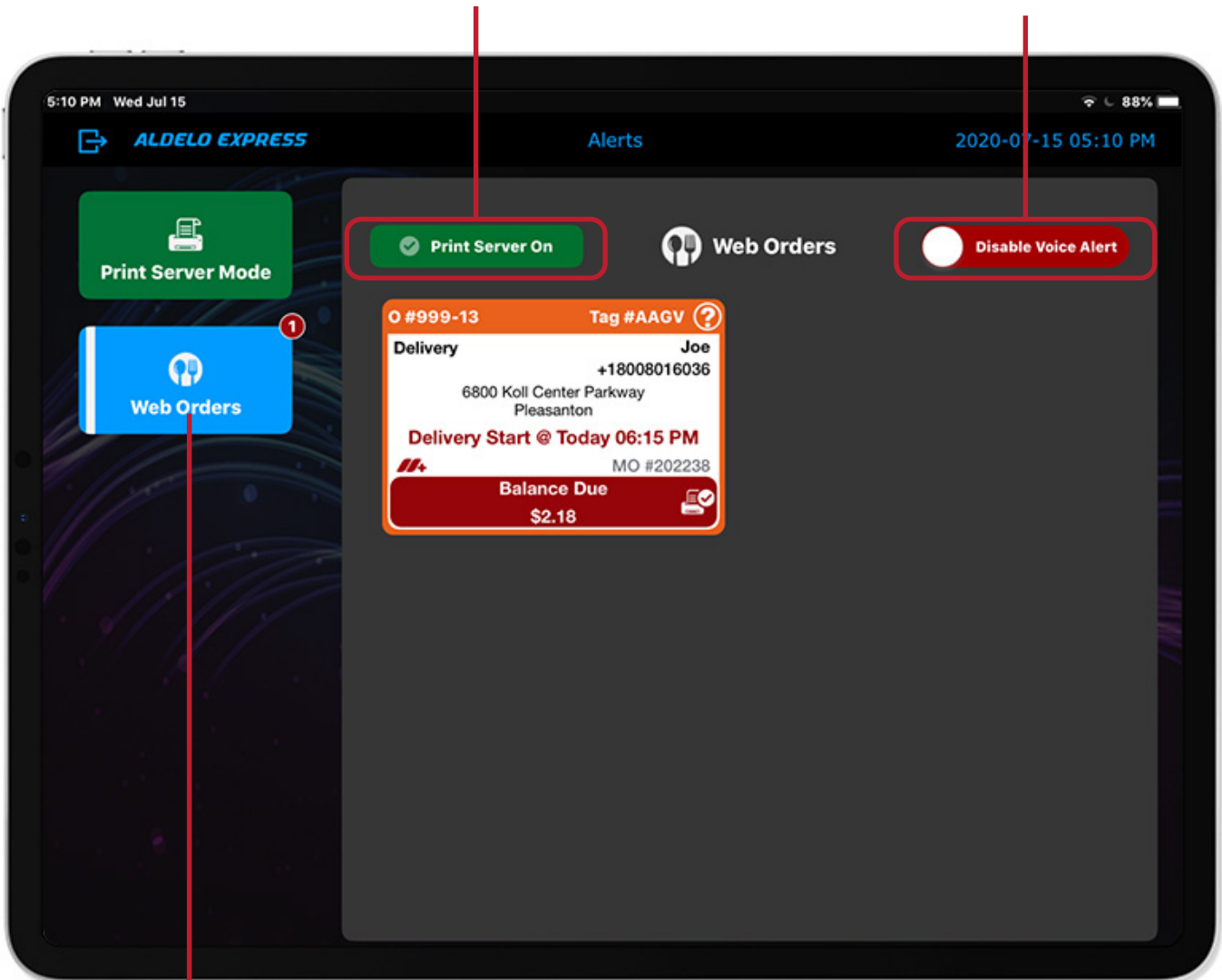
To view Masa+ Orders received, click Alerts. You will hear sound and voice prompt if configured.



In order for Aldelo Express to auto confirm and print the orders, the Print Server mode must be enabled, please refer to Step 9 first screen for instructions.



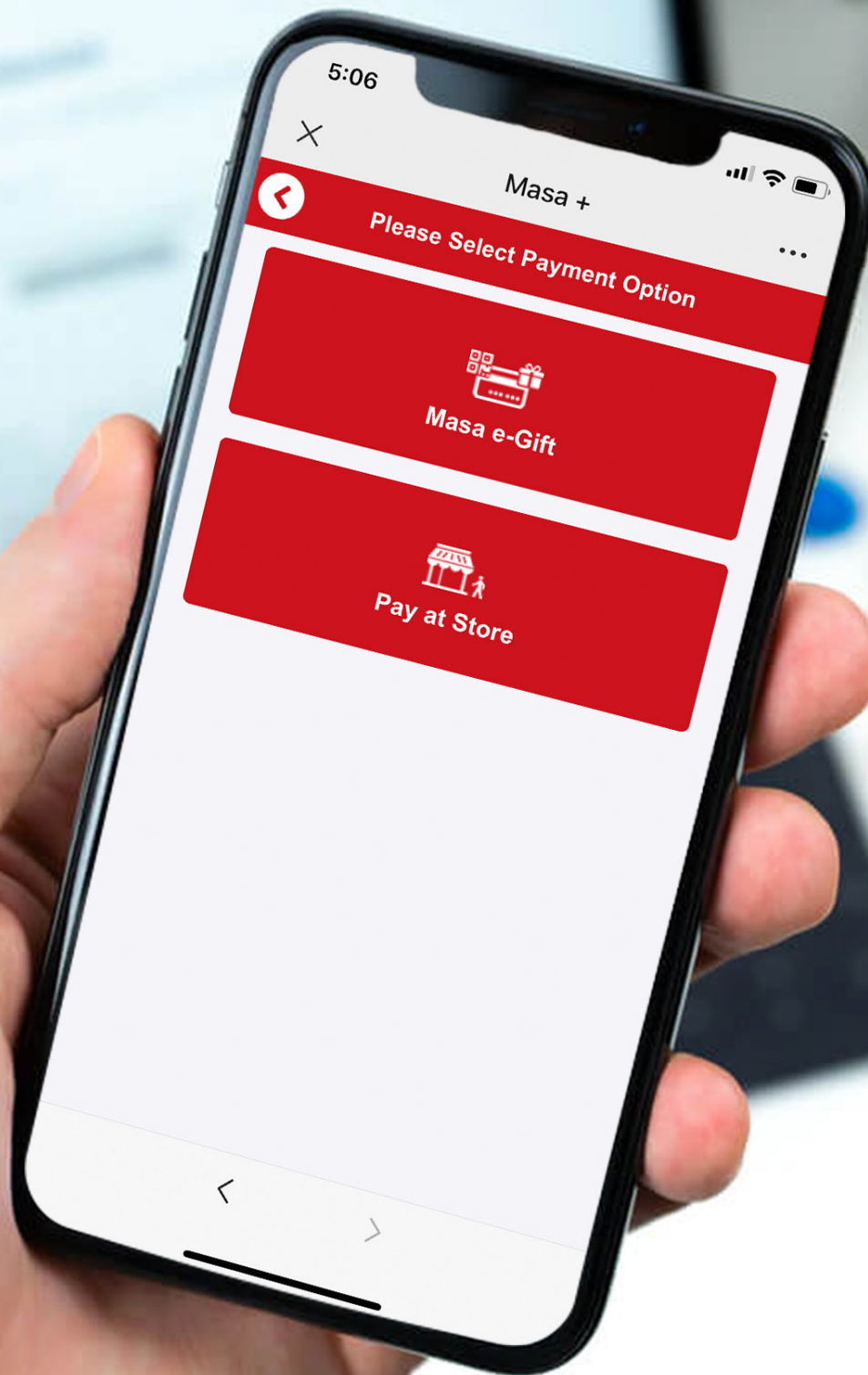
Enable or Disable voice prompt when Masa Online Order is received



Web Orders aggregates all online orders into single dashboard. To recall an order, just tap the order box and enter login if prompted. However, you are still able to recall such orders in POS Recall screen as well.



The Alert Center offers a lot more information, such as **Aggregated Future Orders** (Whether POS or Online generated), **Store & System Messages, Print Jobs, KDS Jobs**, and more. It's a centralized information dashboard.



Pay with e-Gift or Pay at Store

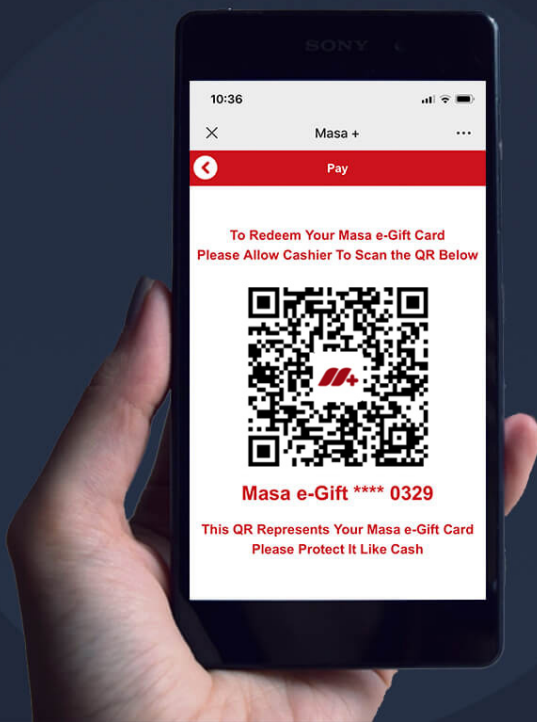
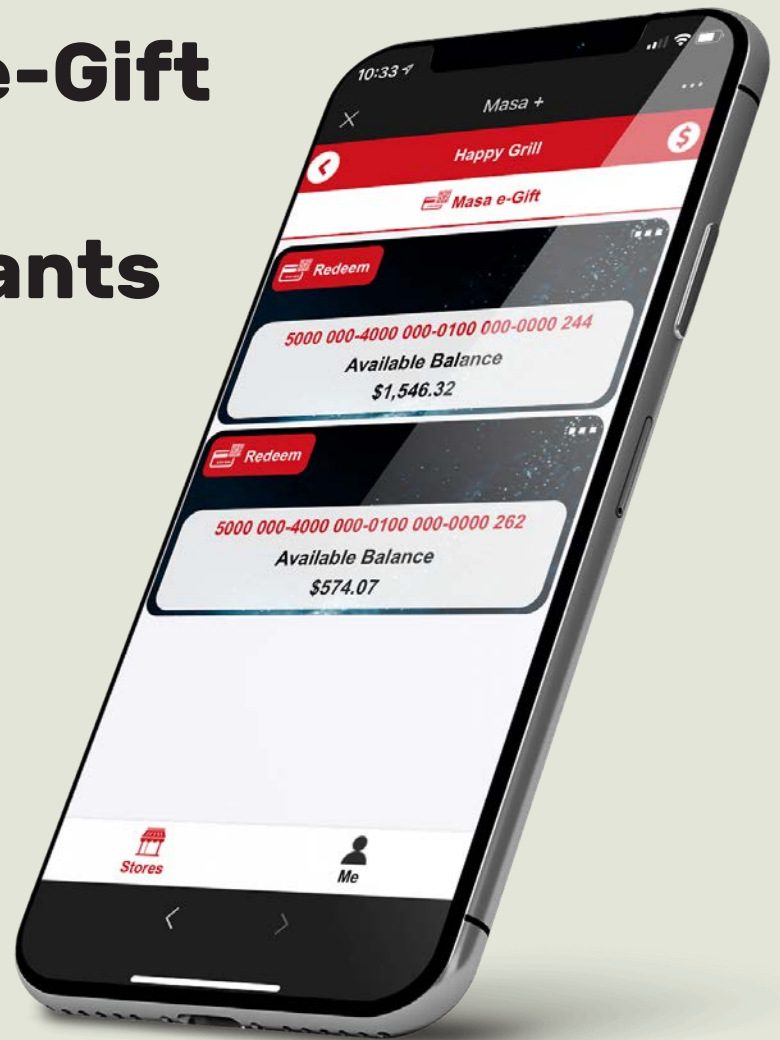
**Select your payment option, never lose
your gift card again.**

Track & Redeem e-Gift Cards From Your Favorite Restaurants

Masa Gift allows you to have an e-Gift card to pay for your purchase that is safe, easy to use and available on your phone, tablet or PC

Simply purchase your e-Gift cards from your favorite restaurant and they will send it to you as a SMS message.

You can redeem e-Gift cards online or in store or even over the phone with your Masa e-wallet its easy!



Masa e-Gift is Simple to Use!

Redeem it online by simply clicking "Pay with Masa Gift" and the transaction can instantly be paid right from your phone!

In Store, simply scan the QR code right from the phone at the point of sale and redeem your gift card instantly

Remote Redeem, just give the store clerk your Mobile Phone Number and the Redeem Code when prompted by the clerk. Store is able to redeem your e-Gift without even asking for your gift card number. It's that simple.

Contact Us:



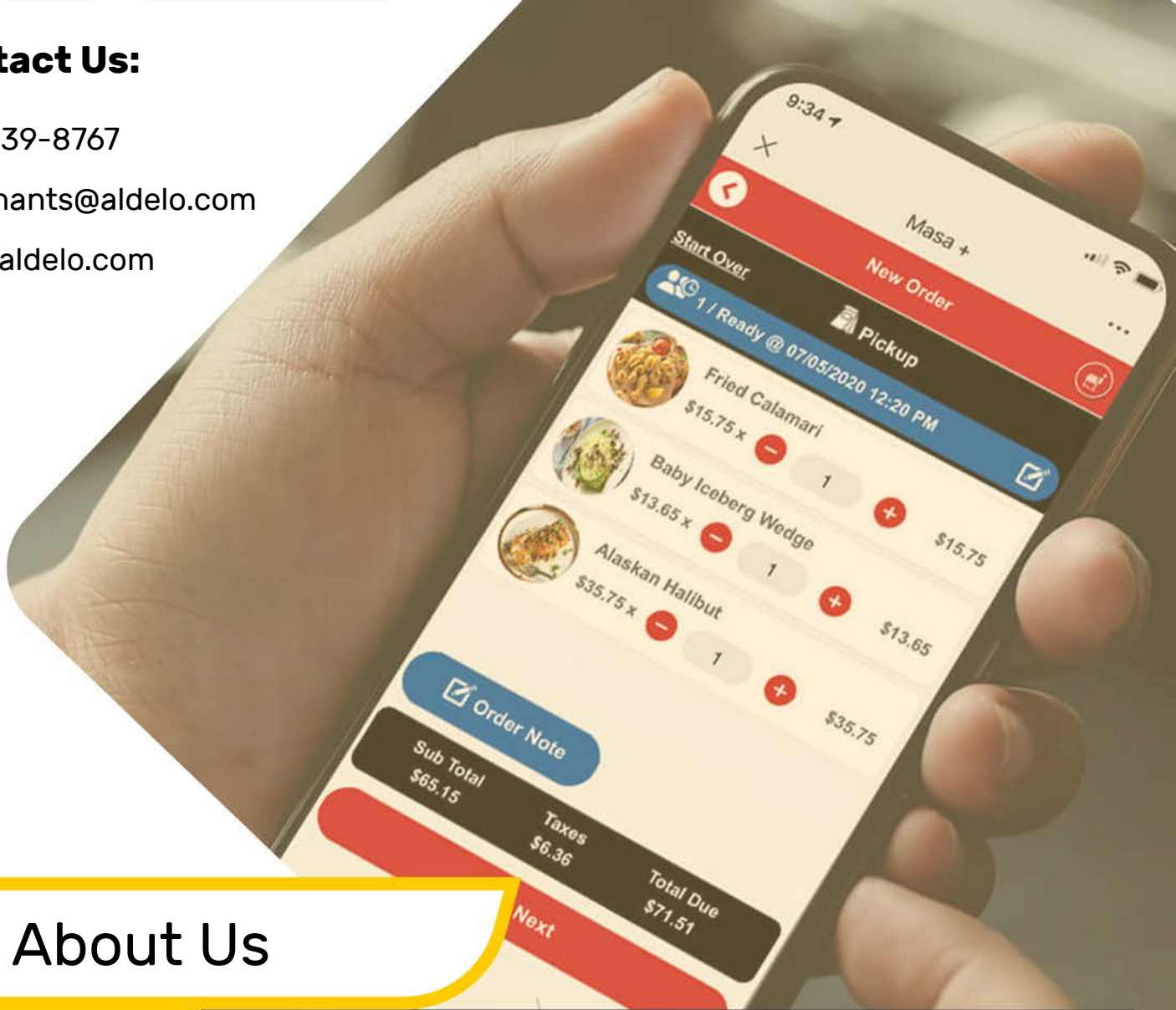
877-639-8767



merchants@aldelo.com



www.aldelo.com



About Us

masa 

Powered by Aldelo

We help merchants save, enable partners grow, and empower developers thrive.

Our Mission:

"Help Restaurants, Bars, and Retail Shop owners achieve greater savings and improve store efficiencies by using our simple to use Point of Sale apps & Low Cost Merchant Services solutions".

We believe so much in our mission and the importance of it that we offer FREE point of sale software, FREE 24/7 support services and much more all without hidden surprise fees.